



# Payment Method Tension

While most popular payment methods have not grown significantly in the past 10 years, given their already high adoption, **financial and economic factors complicate their continued use.**

## Declining but Not Dead

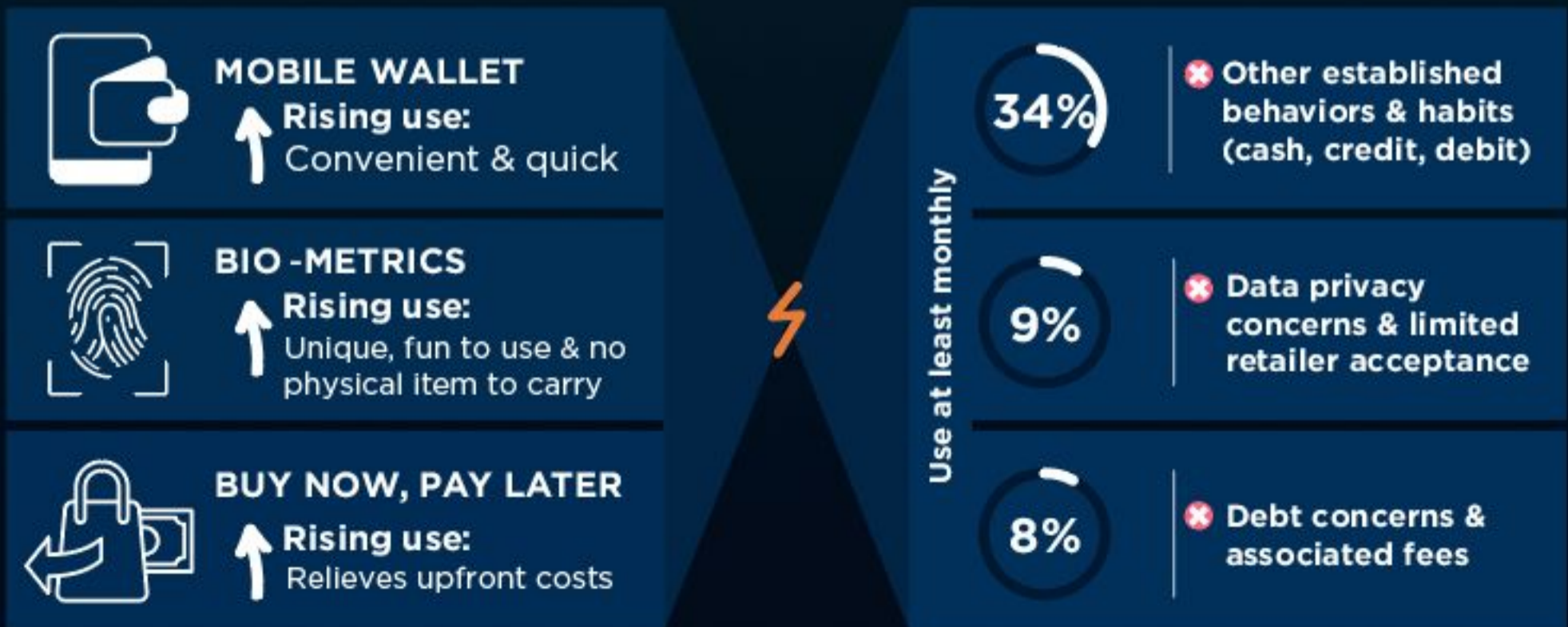


## Maintaining as a Reliable Go-to



As newer payment facilitators for credit and debit cards grow, they carry their own set of potential concerns, despite growing use.

## Growing but Limited Use



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