

The LGBTQ+ Community Care Gap

A community facing compounding barriers and a clear opportunity for brands to show up.

1 FINANCIAL BARRIERS

Cost Delays Care

33%



LGBTQ+ adults



15%



non-LGBTQ+ adults

(American Progress, 2025)



35%

of providers say cost and insurance are key barriers to care

2 FEAR OF DISCRIMINATION

Discrimination Risk Deters Preventive Care

18%

LGBTQ+ adults skipped preventive care due to the risk

6% of non-LGBTQ+ adults



21%

delayed or avoided care due to fear of disrespect or discrimination



1 in 5

avoid medical care altogether because of discrimination fears



62%

of providers say fear of stigma keeps patients from care

3 PROVIDER TRAINING MATTERS



5 hours

Average LGBTQ+ related education in medical school



1 in 3

medical schools offer no LGBTQ+ related education at all



Health is not a peripheral issue for LGBTQ+ consumers – it's personal.

Brands that invest in **affirming health equity** build trust that lasts beyond a campaign.

For more information about CultureBeat services, contact us at info@crresearch.com or call (312) 828-9200.